

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT FOR NATIONAL WEBINAR ON BUSINESS BARRIERS TO ENTREPRENEURS ON 09/09/2022

CONVENOR

Ms. S. Gayathri

*Head and Assistant Professor
Department of Business Administration*

ORGANISING SECRETARIES

Ms. R. Paul Roja

Assistant Professor

Ms. A. Christeena Mascarenhas

Assistant Professor

Ms. V. Rivitha

Assistant Professor

FOR FURTHER DETAILS CONTACT

bbasmctuty@gmail.com

Or Ping up on

9600627052



For Registration Click on the Link Below:

<https://forms.gle/cNSNSQwCVnKp3YOYI>

RESOURCE PERSON



Dr. Gaurav Khanna

*Assistant Professor,
Department of Commerce and Management
Academic Coordinator (Examination),
Marwadi University,
Rajkot, Gujarat*

PATRON

Rev. Sr. Dr. C. Shibana

Secretary

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CHAIR MEMBERS

Rev. Sr. Dr. S. Kulandai Therese

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Rev. Sr. Josephine Jeyarani

Director, SSC



ST. MARY'S COLLEGE, (AUTONOMOUS)

Re - accredited with A+ grade by NAAC

Thoothukudi, Tamil Nadu



DEPARTMENT OF BUSINESS

ADMINISTRATION

Organises

NATIONAL WEBINAR ON

**BUSINESS BARRIERS TO
ENTREPRENEURS**

Date: 09/09/2022 **Venue:**

YouTube



zoom

Time: 11:30 a.m. - 1:30 p.m.



AIM OF THE WEBINAR:

The webinar seeks to further research and practice horizon on key challenges faced by entrepreneurs and enterprises in high potential economies such as India in the era of digitization. The insights and analyses presented in this webinar are expected to provide guidance for future deliberations and set the agenda for entrepreneurship research, enterprise development and policy formulation in this domain.

The webinar aims to

- Provide a platform for a diverse range of leading stakeholders to present research results, analyses, expert opinions, and experiences
- To define on the challenges and opportunities of the digital era for entrepreneurs in high potential economies today
- Link entrepreneurship with sustainability on challenges and barriers and to understand it and how sustainable entrepreneurial practices and processes can find a place in this new landscape

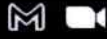
ABOUT THE DEPARTMENT:

Department of business administration (BBA) has been offered since 2009. The department has been designed balanced and contemporary course profile with fundamental concepts of management, financial accounting, marketing management, international business, women entrepreneurship and banking practices to know the core understanding of business and corporate functions. Managerial Skills and Entrepreneurial skills are instigated through the activities of spark reminds, national and international conferences, workshops, association meetings, hands-on practice sessions, EXPO's are conducted periodically. Learning is enhanced through pedagogical tools like case studies and presentations for our students. Many of our alumnae's are successful entrepreneurs and employees of reputed organisations.

ABOUT THE COLLEGE:

St. Mary's College (Autonomous), a premier institution of higher education, founded by the Congregation of Mother of Sorrows servants of Mary in the year 1948, plays a significant role in shaping the destiny of innumerable young coastal women in and around Thoothukudi. With a proud legacy of 75 years, the college has excelled in every discipline keeping in pace with the global trends in the academia. Enhancing human dignity by empowering the women has been its main concern. Started primarily to benefit the catholic minority, the college strives hard to reach out to the society, mostly identified as economically backward and socially underprivileged. Slow and steady progress marked the growth of the college and higher education for women gained momentum. The strong back up of committed service rendered by the teaching faculty and supportive staff has brought many laurels to our institution. Quality initiative, Quality sustenance and Quality enhancement are the keywords of every activity. With pride credentials the institution celebrates its Platinum Jubilee Year.

1:32 PM



LIVE



S. Gayathri



Snofar.S



Maria Derana



Dhanusha

1:04 PM



Zoom ▾

Leave

LIVE



Barriers to entrepreneurship

- Obstacles inhabiting entrepreneurship
- Environmental barriers
 - Non availability of raw materials
 - Lack of skilled worker/labour
 - Lack of Good technology/ Machinery
 - Lack of infrastructure
 - Lack of Funds/ money
 - Lack of knowledge

1:04 PM



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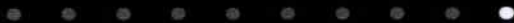
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12:45 PM



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Department of Business Administration organised National webinar on the topic Business Barriers to Entrepreneurs on 9th September 2022. Dr. Gaurav Khanna, Assistant Professor, Department of Commerce and Management, Marwadi University, Rajkot, Gujarat was the Resource Person. The session started with Prayer Song. Ms.S.Gayathri, Head & Assistant Professor of Business Administration welcomed the Gathering. Dr.Gaurav Khanna explicated the barriers faced by entrepreneurs. He listed out the environmental barriers faced by entrepreneurs. The meeting was live streamed through you tube platform. The meeting came to an end with vote of thanks by Ms.Christeena, Assistant Professor, Department of Business Administration followed by the National Anthem.

Youtube Link: http://www.youtube.com/watch?v=uJ2SN3PB_gE

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